

**Rational use of medicines within the social and healthcare systems:
Effective use of Research Data
– research seminar and networking event on rational pharmacotherapy**

Time: Tuesday, 21 August 2018 at 9.00–16.00

Place: Fimea (Mannerheimintie 103, 1st floor, Helsinki, Finland).

Webcast from the seminar can also be watched at Fimea's premises in Kuopio (Microkatu 1)

Morning session

Chair: professor Marja Airaksinen, University of Helsinki

- 9.00 Welcome to the seminar
- 9.15 High cost medicines – how to make them affordable
- professor Alan Lyles, University of Baltimore: international perspective
 - professor Heikki Ruskoaho, University of Helsinki: Finnish perspective
- 10.45 Promoting Rational Pharmacotherapy in Various Systems, professor Shane Desselle, Touro University, California
- 11.30 Lunch & Networking:
Restaurant Agora (Mannerheimintie 103b, Helsinki)
Antell restaurant Tower (Microkatu 1, Kuopio)

Afternoon session

Chair: Katri Hämeen-Anttila, Head of Research and Development, Fimea

- 12.30 Research network for rational pharmacotherapy
Katri Hämeen-Anttila, Fimea
- 12.45 Commentary addresses: value and focus of the network
- The Ministry of Social Affairs and Health
 - The social welfare and health care service system
 - The Social Insurance Institution of Finland (Kela)
 - The university
 - The pharmaceutical industry
- Discussion: the value and focus of the research network for rational pharmacotherapy
- 13.45 Coffee break and networking
- 14.15 Pitching: researchers and research groups will have the opportunity to register for a 3-minute pitch about their research topic upon signing up for the seminar.
- 15.15 Discussion: How can we together make the research network work?
- 16.00 Closing the day